

DAKOTA COUNTY LIBRARY FOUNDATION



MEETING MINUTES

[APRIL 3, 2017]

Meeting called to order by President Roseanne Byrne at 4:36p.

Present: Roseanne Byrne, Liz Fors, Debi McConnell, Jed Taylor, Margaret Stone, Jen Reichert Simpson, Roxanne Mindeman, Barbara Toombs and Cassie Schmid.

Minutes from February 13, 2017 meeting approved. Motion by D. McConnell, second by R. Mindeman.

FINANCIAL REPORT

With R. Byrne out of town for a month, monthly statements weren't picked up until last Wednesday, March 29, 2017. C. Schmid was then out of the country until Sunday, April 2, 2017. As a result, February, March and April financial reports will be presented at the May meeting.

Also, R. Byrne requested online banking access and is currently waiting for the final paperwork to sign. R. Byrne and C. Schmid will both have access to online banking.

NEW BUSINESS

Additional Board Members

R. Byrne reminded us that additional board members are still being recruited. With a handful of the board going away for the winter, we want to ensure our board remains strong. According to the bylaws, the maximum board members allowed is twenty-one (21).

- D. McConnell recommended that we define who we are before we actively recruit additional board members. This would enable us to find candidates that fill a role and/or need of the board.
- L. Fors has a potential candidate that lives in her community, avid reader and user of the library. She is the president of her townhouse association and she's retiring shortly.
- R. Byrne has a candidate that reactivated the Friends of the Library, another recent retiree that was President of a bank.

For potential board members, please have them submit a detailed bio for review by the board.

Foundation Website

C. Schmid presented three options for website implementation: DIY, freelancer or agency. Given our current needs, the board would like to obtain additional information from the freelancer. C. Schmid to request portfolio access from freelancer and send to board for review. Additional conversation and decision record to occur by the next meeting.

iLab

M. Stone would like to pursue connections into the business community. This would be an ongoing initiative to connect the business community and the iLab. The iLab mission is to have hands on experience with software (i.e. Solidworks) and/or equipment that would assist individuals in getting hired, promoted, etc.

The Foundation Board will receive a tour of the iLab during the next meeting. That will allow board members to become familiar with the resources and be better able to promote the utilization of the iLab moving forward.

Library Board Vision / Mission

R. Byrne had sent examples from Duluth, Hennepin and Red Wing for review prior to the meeting.

The group discussed the difference between a foundation and friends group. We learned that friends group usually have a smaller focus (i.e. one library, branch, etc.) while a foundation typically has a larger focus (i.e. whole system).

After much discussion, the following goal statement was developed and motion by D. McConnell, second by J. Taylor for final decision record.

- The foundation's goal is to support and provide resources for programs and services beyond the public funding available to the Dakota County Library and to champion the library's role in the community.

Additional work/discussion is needed for the foundation's vision statement. We began to brainstorm the following ideas:

- Rough Ideas:
 - Educate potential donors
 - Grow donor appreciation >
 - Obtaining donations > Increase financial resources
- Start of Formed Ideas:
 - Identify and motivate potential contributors
 - Educate and grow contributor's appreciation of library's role in community
 - Identify, educate and recognize
 - Obtain donations and recognize donors and supports

Decision made to let the group think about the vision statement some more on their own time and revisit via email and/or during the next meeting.

LIBRARY UPDATE

Firm selected for strategic direction. Work to start in May and scheduled to be completed by September 2017. Listening and stakeholder meetings to start, watch for dates and invitations as the board will be asked to participate.

Next meetings are May 22, 2017 and June 12, 2017.

Meeting adjourned at 5:56p motion by D. McConnell, second by L. Fors.